

Unique Kelp Bio-Actives Effectively Reduce Hyperpigmentation

Written by DERMASCOPE Magazine

In Sooke, British Columbia, Seaflora's new skin brightening formula is the result of four years of development working with the National Research Council of Canada. Seabright Moisturizing Brightener has a potent combination of unique, kelp bioactives to decrease melanin and target hyperpigmentation. These potent marine bioactives create the most powerful skin brightening solution to date. Seaflora has strategically combined the unique skin brightening capability of their kelp complex with effective natural brightening ingredients to work on different cellular mechanisms that cause hyperpigmentation.



The Seabright kelp complex is scientifically shown to be faster and more effective at inhibiting the key enzyme, tyrosinase, at lower concentrations than arbutin and kojic acid. It works in two ways, directly inhibiting tyrosinase and toning down melanocyte activity. Oxy-Resveratrol exhibits greater inhibitory effect on the tyrosinase enzyme than ordinary resveratrol, kojic acid, and arbutin. In vivo study carried out on 16 volunteers for four weeks of treatments recorded: 71 percent reduction in melanin, 28 percent reduction in dark spots, and 25 percent reduction in yellow pigment.

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